



## **American Association of Public Health Veterinarians (AAPHV) Strategic Plan**

**Mission Statement:** To promote the science and art of public health, epidemiology, and preventive medicine by providing an expert forum for the discussion of public health issues of importance to the veterinary profession and the development of professional recommendations and public health resolutions.

**Vision Statement:** To be the foremost organization for the communication, cooperation, and collaboration of all public health veterinarians and other public health professionals and to serve as a coalition to promote changes in public health policy that result in improved human and animal health.

### **Values Statement:**

- Advocacy
- Service
- Leadership
- Mentorship
- Relevance
- Collegiality

### **Goals:**

1. Be recognized as the ‘umbrella’ organization in the United States for veterinarians working in or who have an interest in public health.
2. Advocate for the value of veterinarians in public health, within the veterinary community and to the public health community as a whole.
3. Facilitate the career development and progression of veterinarians in public health, from initial veterinary training through retirement.
4. Enhance outreach and communication to membership to ensure all receive benefit of being a part of AAPHV.

### **Strategies:**

**Goal 1:** *Be recognized as the ‘umbrella’ organization in the United States for veterinarians working in or who have an interest in public health.*

1. Establish (or support existing) student organizations at schools of veterinary medicine and public health that have a focus on veterinary public health and the value of veterinarians working in public health. Seek to enroll student members as active members following graduation.
2. Develop and publish at least one position statement on a public health issue annually.

3. Recruit and nominate AAPHV members to individual positions of influence within the American Veterinary Medical Association (AVMA) and other organizations of significance to public health.
4. Seek formal representation for AAPHV on advisory committees and other groups that require the perspective of veterinarians working in public health.
5. Grow to include enough members of AAPHV who are also members of the AVMA to obtain a seat in the AVMA House of Delegates.
6. Help to foster communication and coordination among other groups / organizations with public health interests through coalition-type activities.

**Goal 2:** *Advocate for the value of veterinarians in public health, within the veterinary community and to the public health community as a whole.*

1. Work to ensure that veterinarians have access to the same public health training and employment opportunities as other biomedical scientists.
2. Seek parity of compensation and employment incentives among all public health professionals of equivalent experience and training.
3. Support the appropriation of sufficient resources to ensure a robust and effective public health system in the United States.
4. Educate veterinarians, public health professionals, and the public about the contributions of veterinarians in public health.
5. Recognize public health as a veterinary discipline advocating curriculum development, and funding and support for positions, training, and loan forgiveness.

**Goal 3:** *Facilitate the career development and progression of veterinarians in public health, from initial veterinary training through retirement.*

1. Develop a mentoring program to match established veterinarians working in public health with other veterinarians and students interested in public health.
2. Provide scholarships for veterinary students considering careers in public health.
3. Develop and provide educational materials and other resources for students.
4. Regularly sponsor a public health oriented and relevant conference session and support the development of public health-related continuing education for all members.

**Goal 4:** *Enhance outreach and communication to membership to ensure all receive benefit of being a part of AAPHV.*

1. Provide a newsletter to communicate regularly with membership and to provide updates on the activities of the Board of Directors.
2. Maintain an Internet discussion group for interactive member communication.
3. Regularly provide announcements and other critical information to members through electronic mail messages, the AAPHV website, and other modalities.
4. Establish various Workgroups and other volunteer opportunities that aid the growth of the organization for members to engage in; ensure both short-term and long-term time commitments.

**Tactics / Performance Indicators:**

- Goal 1: Board of Directors and Policy Workgroup Chair
- Goal 2: Outreach Workgroup Chair
- Goal 3: Board of Directors and designee
- Goal 4: Communications Workgroup Chair

**Duration:** 2 years.

**Plan Champion:** Tracy S. DuVernoy, President, AAPHV

**Review plan annually:**

Date: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_